



**GREAT HURRICANE
BLOWOUT.ORG**

Bring the Blowout to Your Town!

With these simple tips, FLASH makes it easy for you bring the fun, excitement and helpful resources of the Great Hurricane Blowout to the families in your community.

Timing is Everything

The first day of hurricane season is a natural conversation starter about hurricane season preparedness. However, other opportunities will crop up throughout the season. Pencil these dates on your calendar now and start thinking of what you can do to keep hurricane preparedness top of mind with your residents.

Calendar Opportunities:

- June 1: First day of hurricane season
- June 24 - 29: Lightning Safety Awareness Week
- July 4: Fourth of July celebrations
- August 15: Beginning of peak hurricane season
- August 24: Twenty year anniversary of Hurricane Andrew
- September 1 – 30: National Preparedness Month
- October 29, Hurricane Sandy Anniversary
- November 30: Last day of hurricane season

Seasonal Opportunities

- First named storm of the season
- First storm landfall threat
- Hurricane watches or warnings in your town

Enlist Outside Support

You don't have work alone to bring the Blowout to town. Find local organizations, businesses, churches, media outlets or others that can help spread the word about hurricane preparedness and safety. Some options you may consider include:

- Civic Organizations
- Homeowners' Associations
- Local Businesses
- Local Newspapers, Radio or Television Stations
- Volunteer Organizations / Schools



Location, Location, Location!

There are many places for you to post information about the Great Hurricane Blowout so families in your community know just what to do to get ready. Consider the following options:

- Local government
 - Local business and civic organizations
 - Church and Church Organizations
 - Homeowners' Associations
 - Volunteer Organizations
 - Schools
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- Local Media
 - Newspapers
 - Radio Stations
 - Television Stations
 - Cable TV Public Access Community Calendars
 - Local Online News Sources (i.e. Patch.com)
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- Community Bulletin Boards
 - Grocery Stores
 - Community Centers
 - Schools
 - Libraries
 - Organizational Newsletters
 - Church Bulletins School Newspapers/PTO Communications
 - Homeowner Association Newsletters

If you have any questions, please feel free to email us at info@greathurricaneblowout.org.

